

WORK SMARTER *Forum*



Economy Proof Your Business

It Takes a Business & Marketing Plan on One Page

Gone are the days of creating a plan that does nothing for your company except collect dust on the shelf. The secret is out! 250,000 CEOs, presidents, executives, and the best managers across the globe use it. Now you can learn how to write a clear, concise, and understandable plan, on one page, to use daily to guide your business success. **Oprah recommends and uses it too!**

The One Page Business Plan® is a business and marketing plan system that you use every day to help you expand your company, business, or department, and have it humming along like a well-oiled machine. *Particularly in economic times that are less than optimal, the right plan can mean the difference between success and failure.* The process links five very important business-building concepts: brainstorming, planning, execution, accountability, and results.

In this best practices briefing, you will:

- ✓ Discover a 5-part comprehensive planning process that provides focus, focus, focus on what's important, and helps set daily priorities.
- ✓ Learn the 5 simple questions every business and marketing plan needs to answer to get focused, earn more, and be more productive.
- ✓ Take home a draft of your business vision statement.

About the Trainer: Maria Marsala is a highly results-oriented business advisor, collaborator, informational speaker, author, and former Wall Street trader. Since 1998, her company, Elevating Your Business, has helped thousands of CEOs/presidents, professionals, and management teams to achieve the business results they desire in the most efficient, cost-effective way possible. Will you be next? Get your free business tips at www.BusinessAndMarketingPlan.com

www.WorkSmarterForum.com

Join Us...

When: Thurs. January 8, 2009

Time: 8:15 to 10:15am

Where: The Belletini
1115 108th Ave NE
Bellevue, WA 98004

Who: CEOs, presidents, practitioners, independent professionals, executives and their staff.

Cost*: Early bird special
\$35 pre-registration
\$47 at the door

**Includes breakfast, mini-workshop, valet parking/tip and tax. Please bring a toiletry or pamper item to donate to a local women's shelter.*

Advanced Reservations are Mandatory

To register online visit:
www.WorkSmarterForum.com

or call Maria Marsala:
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Work Smarter Forum™ is a production of Elevating Your Business, Maria Marsala Business Collaborator at www.ElevatingYourBusiness.com